

# Waste Diversion Ontario (WDO): Invitation to Blue Box Workshop/Webcast on February 12, 2009

## WDO Seeking Views on Blue Box Review Draft Recommendations

### Invitation to Workshop/Webcast on Thursday, February 12

Waste Diversion Ontario (WDO) is holding a workshop/webcast to consult on the draft recommendations resulting from the public review of the Blue Box Program Plan (BBPP) that WDO has been conducting with various stakeholders over the past few months. This consultation workshop to review the draft recommendations is the next step in the consultation process leading to final recommendations to be submitted to the Hon. John Gerretsen, Minister of the Environment on March 20, 2009.

### Who Should Attend

The workshop/webcast is open to all interested stakeholders including municipalities, Blue Box stewards, other businesses, environmental and other non-government organizations and members of the public. This is an important consultation for those interested in the future of the municipal Blue Box recycling system.

Date: Thursday, February 12, 2009

Time: 9 a.m. to approximately 3 p.m.

Location: Champagne Ballroom, Novotel Toronto Centre Hotel, 45 The Esplanade, Toronto

Map and Directions: <http://www.novotel.com/gb/hotel-0931-novotel-toronto-centre/location.shtml>

### Registration

Please register at

[http://www.surveymonkey.com/s.aspx?sm=vvkgDQ\\_2bdYIHdli\\_2fMC\\_2f\\_2bgjg\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=vvkgDQ_2bdYIHdli_2fMC_2f_2bgjg_3d_3d)

to attend the workshop in person **or online by webcast**. Additional information such as how to log into the webcast will be sent to registrants closer to the date of the workshop.

### Background

WDO is undertaking the review of the existing Blue Box Program Plan (BBPP) at the request of the Minister of the Environment. The BBPP, implemented five years ago, establishes how industry packaging and printed paper stewards provide annual support to the municipal residential recycling program amounting to 50% of net operating costs. The Minister directed WDO to conduct the review using the principles of extended producer responsibility under which producers take responsibility for a product to the post-consumer stage of the product's lifecycle.

For additional information on the scope of the review process, or to view the Minister's letter requesting the review and other background documents, <http://www.wdo.ca/content/?path=page80+item126257>

Contact: Laura Price, (416) 226-5113 ext. 298

E-mail: [lauraprice@wdo.ca](mailto:lauraprice@wdo.ca)

Elise Houghton

Communications Chair

Environmental Education Ontario (EEON)

Greening the Way Ontario Learns

[www.eeon.org](http://www.eeon.org) [info@eeon.org](mailto:info@eeon.org)

email: [lauraprice@wdo.ca](mailto:lauraprice@wdo.ca)